



COMMERCIAL DOSSIER

*Marketing and communication
for the swine industry
2024*



25+ years

We are the leading brand in the swine industry,
your professional community in the sector.

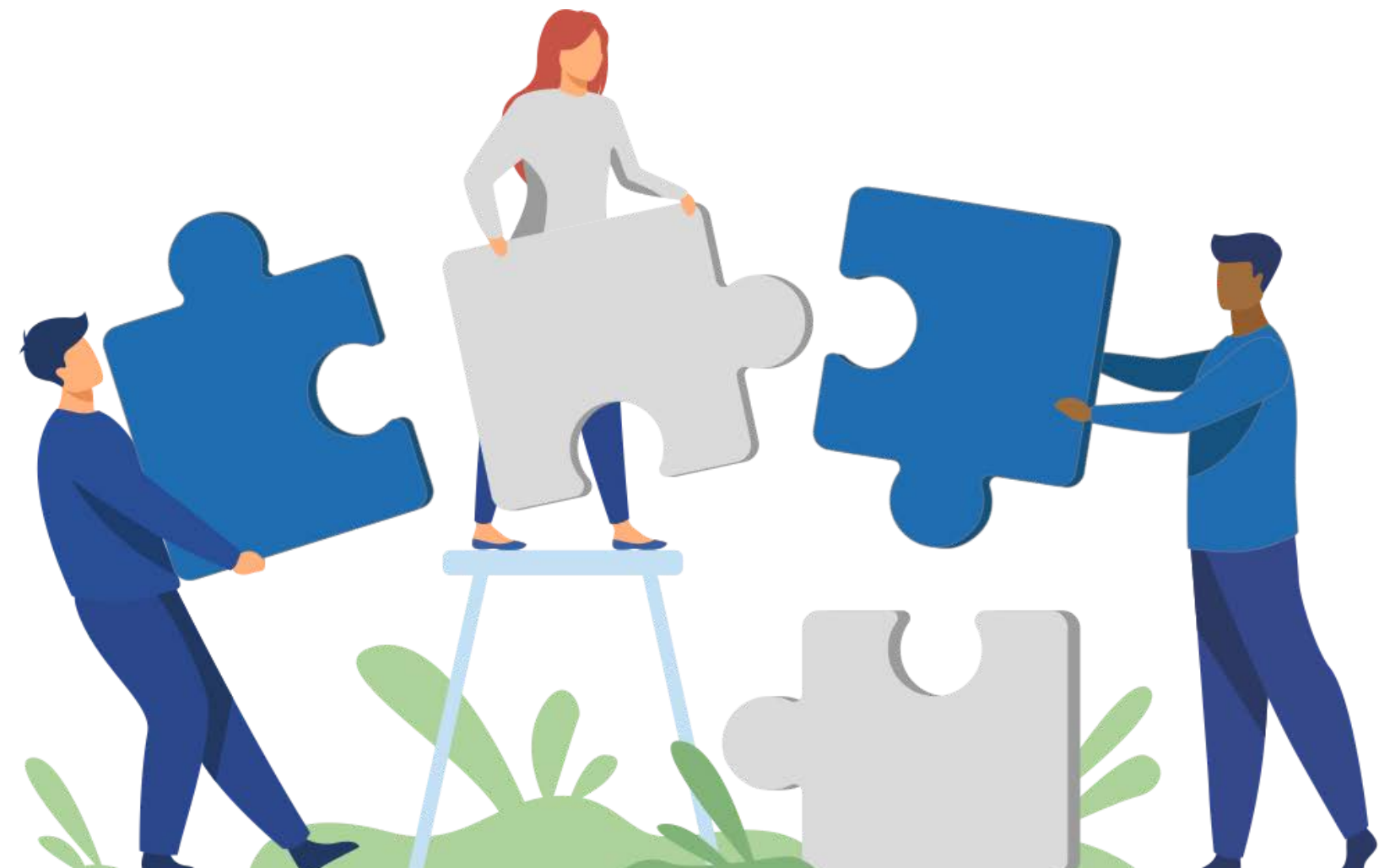
01 Trust

02 Transparency

03 Responsibility

04 Independence

WHO WE ARE





129,645

Active users



Publishing independent, quality content about the swine industry since 1998. Created by world-renowned authors (1,043 authors) making 333 a source of truthful, objective, and rigorous information.



WE GET YOUR MESSAGE HEARD



Banners



333 Directory



**Own
newsletter:
The web in 3
minutes**



333 app



Events



Mailings



333 Experience



333 Services



**Community
management**





SEO

Leaders in Google positioning

BEHAVIORAL MK

A message for every profile

SOCIAL MEDIA

We are relevant where your target is

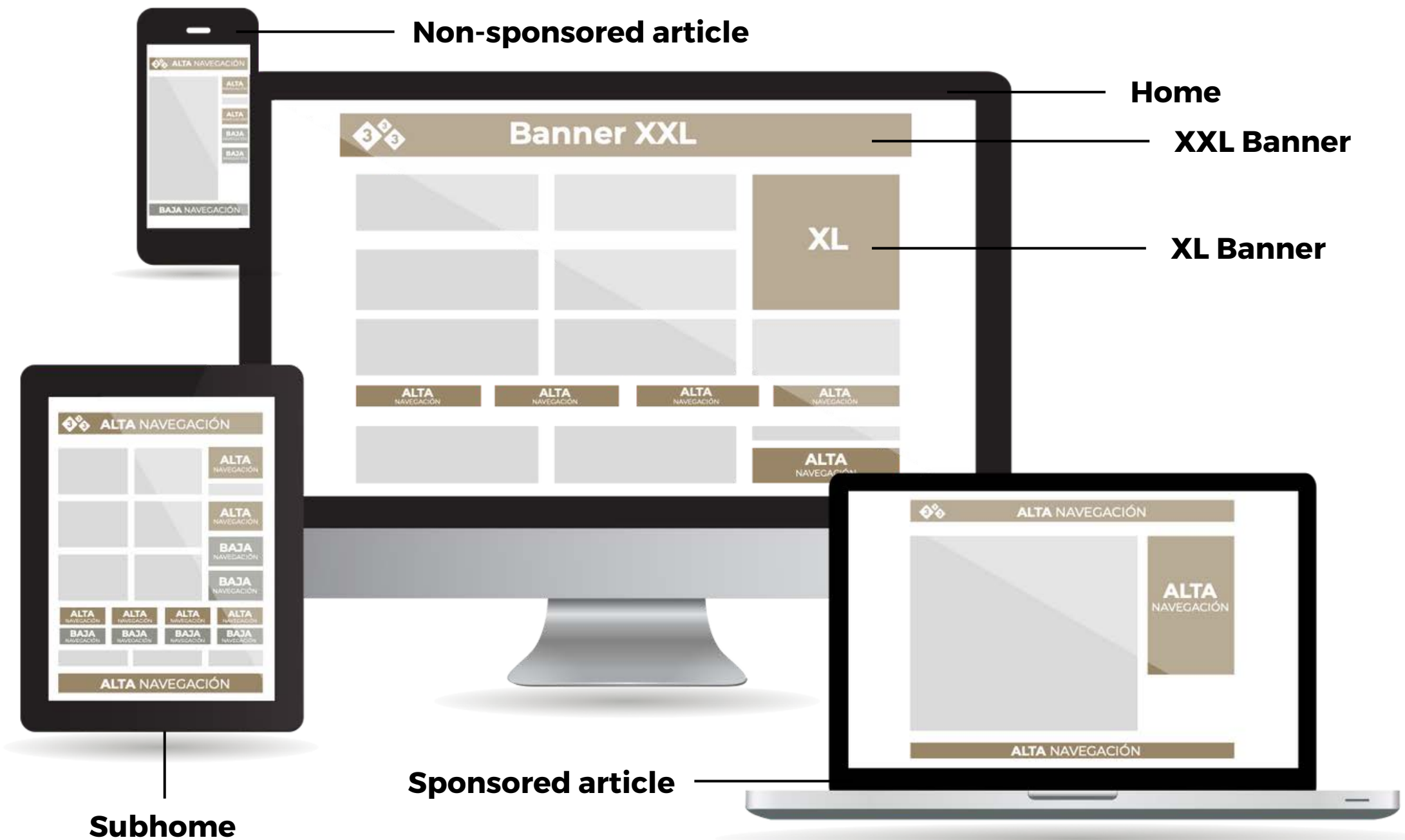
GEOTARGETING

Geographic segmentation

MAILINGS

The most comprehensive database in the industry

BANNERS







333 DIRECTORY

A microsite or blog within the 333 community to publish your company's content and products which may include: images, YouTube videos, articles, and press releases.



Gain credibility and positioning by associating your products with a technical topic. Share the results and benefits you can provide to your customers.

333 DIRECTORY PLANS



Basic Company Plan	Advanced Company Plan	Professional Company Plan
<p>23€ 17.5 €/month Annual payment of 210 €. You save 66.00 €</p> <p>Subscribe</p> <p>The basic plan includes:</p> <ul style="list-style-type: none">• Online presence and SEO positioning of your brand.• Publication of press releases linked to your social profile and statistics.	<p>65€ 60.42 €/month Annual payment of 725 €. You save 55.00 €</p> <p>Subscribe</p> <p>Includes all of the basic plan, plus:</p> <ul style="list-style-type: none">• Short posts on the social network.• Listing up to 5 products.• Capture of leads and quotes from your 5 product listings.• Option to sell your products on 333 Shop.• Social interaction and sending direct messages to users of the 333 social network from your company's account.	<p>201€ 175 €/month Annual payment of 2100 €. You save 312.00 €</p> <p>Subscribe</p> <p>Includes all of the advanced plan plus:</p> <ul style="list-style-type: none">• Publication of short content and articles (articles, press releases, etc.) with images, videos, and links to your company's website.• Every week the top six posts are featured in our weekly mailing "The web in 3 minutes."• Unlimited product listings with quotes.• Receive leads and quotes in all sections of the directory (list of products and companies, company page, and product pages.)• Premium visibility for your brand and all your listed products, always on the first page.• Post job offers



NEWSLETTER

THE WEB IN 3 MINUTES

We share the most relevant news from the week with all our users.

Your news published in the **professional** directory will appear in this newsletter and will be shared with our entire community.



Sent to our entire database,
segmented by country.

333 APP

Access the best swine industry content from from the palm of your hand with the 333 app

Current industry news

Technical articles

Connection with professionals around the world

Market updates

Useful tools

Studies



Join the over 130k registered members!



Personalized design

We design and manage online and in-person technical and commercial events.

Programming

Creation of a **program that fits your needs**. Platform moderation and support. Marketing and promotion campaign.

Online

Lectures (recorded video without questions)
Webinars (theoretical session + questions)
Conferences (more than one lecture over the course of two or more days)

In-person

Seminars (1 day long)
Congresses (more than one day)

EVENTS





MAILINGS

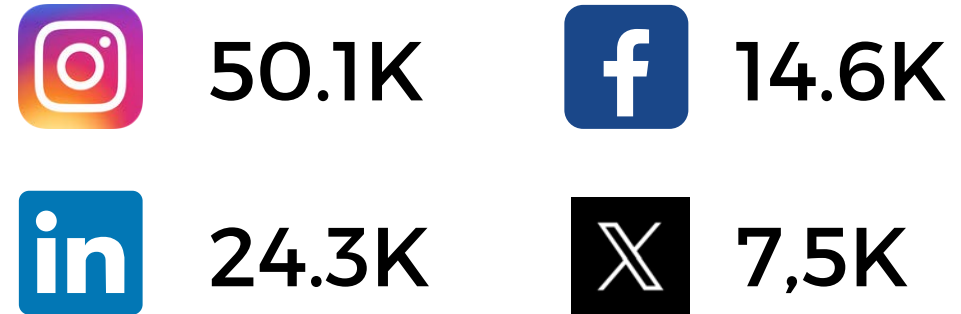
Create your **personalized mailing package** to reach your desired target. We have our own **database**.



We have an exclusive reach to leading producers and industry professionals.



Global followers



We have more than 96K followers on our social networks, an ideal space to promote your content.

In addition, we offer a community manager service. Our team of professionals is in charge of content creation, dissemination, and management strategy for online communities.

SOCIAL MEDIA



333 EXPERIENCE CONGRESS

INTERACT WITH PROFESIONALS FROM THE INDUSTRY

*The first 333 congress with
technical and current
content*

*A congress that is held
annually in different
locations*

ONLINE, IN-PERSON, or HYBRID FORMATS

PRESENTATIONS ON CURRENT TOPICS



333 EXPERIENCE CONGRESS

2023



*Florianópolis / SC
Brazil
September 13-14*



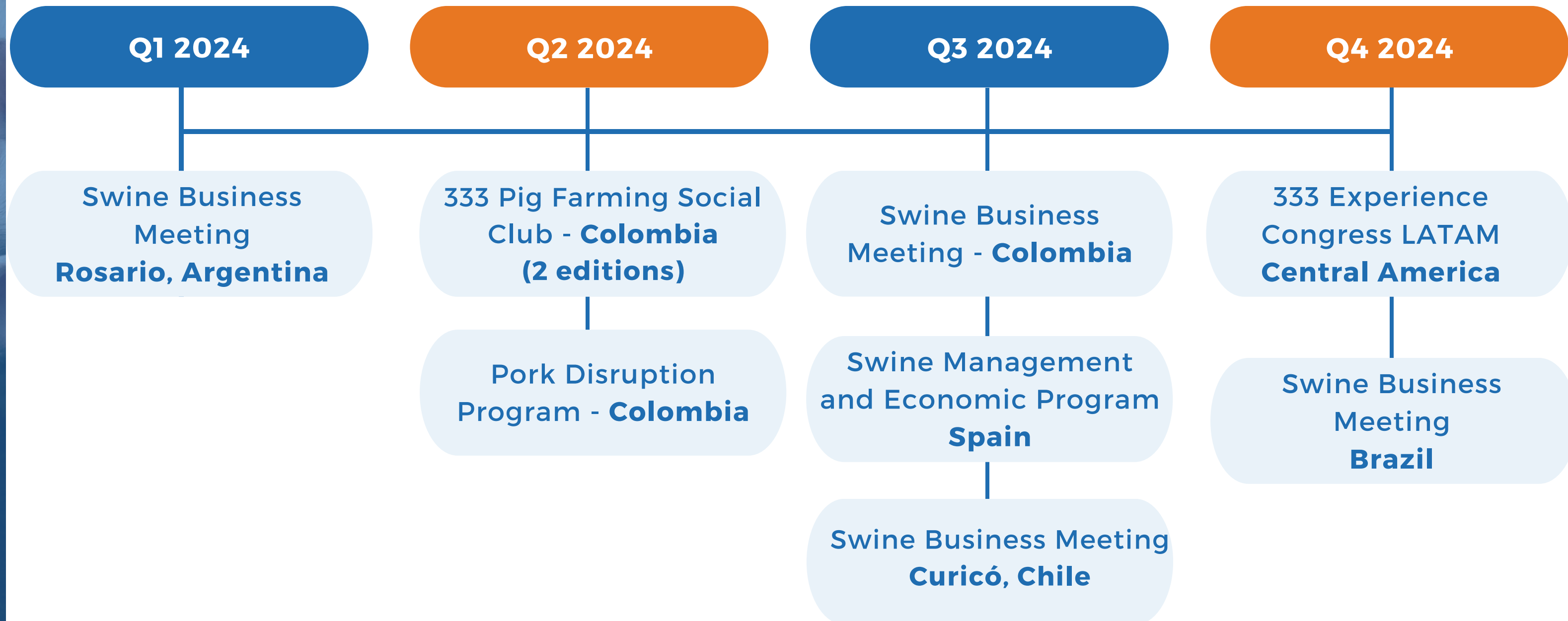
*Lleida, Spain
September 20-21 and
November 15-16*



*Medellin
Colombia
November 21 - 22*

333 Experience Calendar

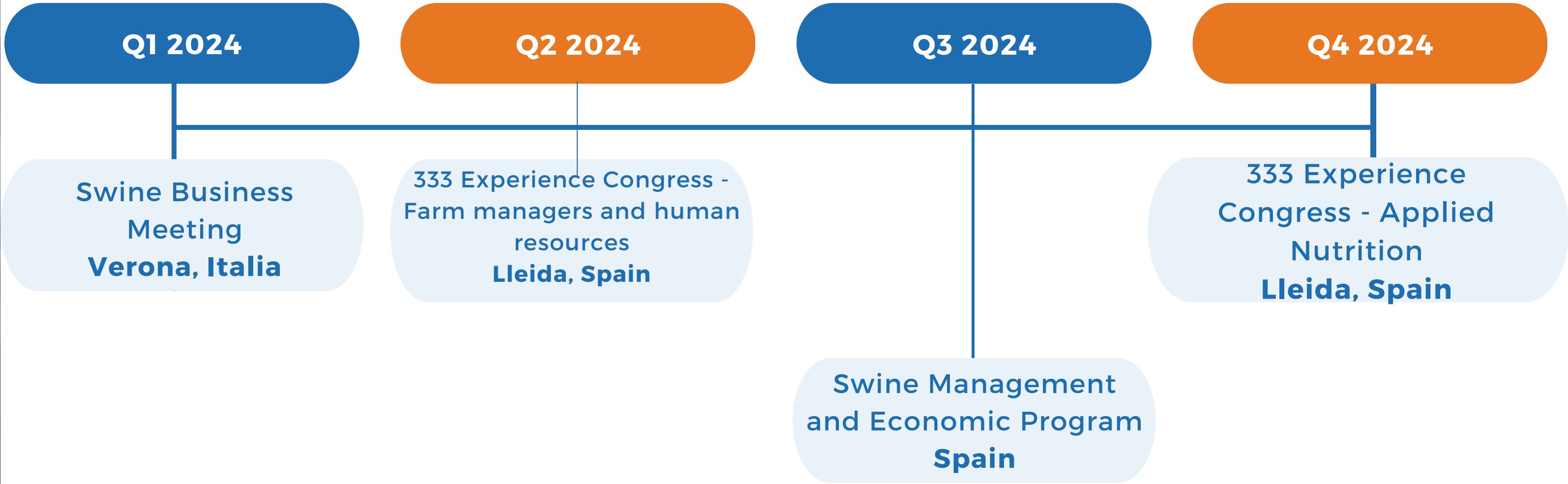
LATAM - 2024





333 Experience Calendar

Europe - 2024





333 SERVICES

-  **Surveys**
-  **Content syndication**
-  **Translation**
-  **Congresses**
-  **Product branding**
-  **Website and app creation**
-  **E-commerce consulting**
-  **Industry consulting**
-  **Communication and design**





333 ACADEMY SERVICES



Mandatory Training



Continuing education and advanced training



Cross-training. Giving voice and sharing



Transmission of good practices among workers



A la carte training. Programs tailored to each company



Training modules and capsules. Farm managers



Organization of national and international training trips



Human resources



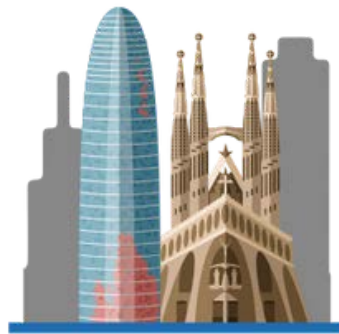
Support for employability and talent acquisition in the industry (universities, agricultural schools, reference centers, institutes).



333 Academy



LOCATIONS



SPAIN

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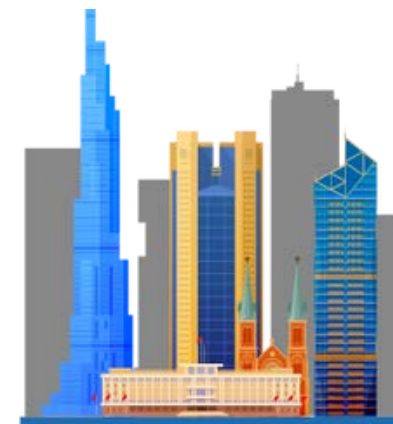
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THANK YOU!